Combining the need for APE-free additives with improved performance Pat-Add DA 202 A new generation wetting agent for water borne Architectural paints



Patcham Virtual Seminar May 28, 2020 Presenter - John Du

Contents

- I. Challenges, Global Trends and Developments
- II. Role of Wetting Agents
- III. APE based and APE free wetting agents
- IV. Pat-Add DA 202
- V. Performance in various emulsion paints
- **VI.** Conclusion

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Challenges, global trends, developments

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Environmental pressure: sustainability, green movement, climate change.

WB coatings, lowering VOC Renewable RM (raw materials) Ban on heavy metal RM, no aromatics, no halogens



Regulations like EPA, REACH, etc.



Economic pressure: "global economy". High Market Dynamics. Performance, durability, easy-to-apply



Poly-functional coating surfaces: easy-to-clean, self-cleaning, anti-fogging, information (temperature, time), self-healing, anti-icing



Challenges, global trends, developments



Ban on Alkyl Phenol Ethoxylates



Consequence of climate change (high temperature +/- humidity)

Increasing acceptance of Tintometric coloring systems



Environmental Pressure

SUSTAINABILITY, GREEN MOVEMENT, CLIMATE CHANGE

- Waterborne coatings, lowering VOC
- Renewable raw materials
- Ban on heavy metal RM, no aromatics, no halogens
- Oil-free defoamers
- Ban on Alkyl Phenol Ethoxylates



Trends and Challenges: WB vs SB



Surface tension

Water: 72 mN/m Organic solvents: lower than water, wide variety

Evaporation speed

Water: slow to fast, depending on relative humidity

Organic solvents: fast to slow, depending on selection

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Purity

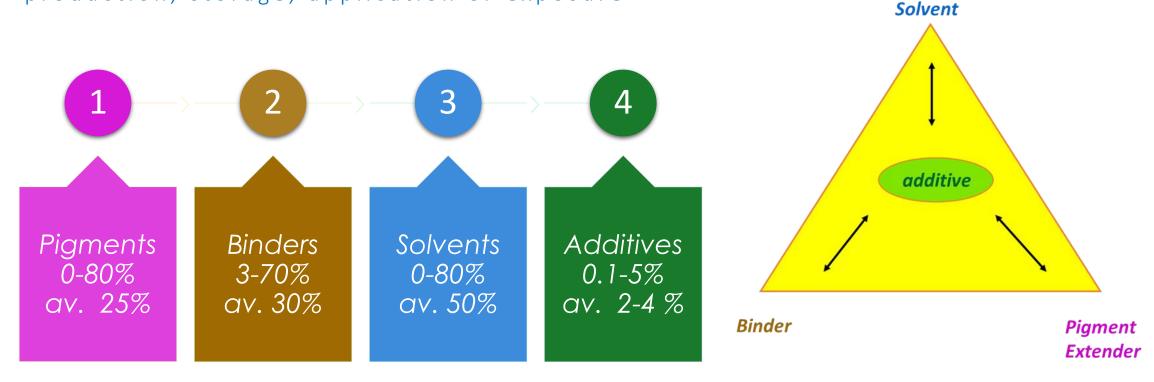
Water: local; purified, demineralized water

Organic solvents: industrial quality



Additive Selection

Coating Additives are auxiliary components used to realize desired properties during production, storage, application or exposure*





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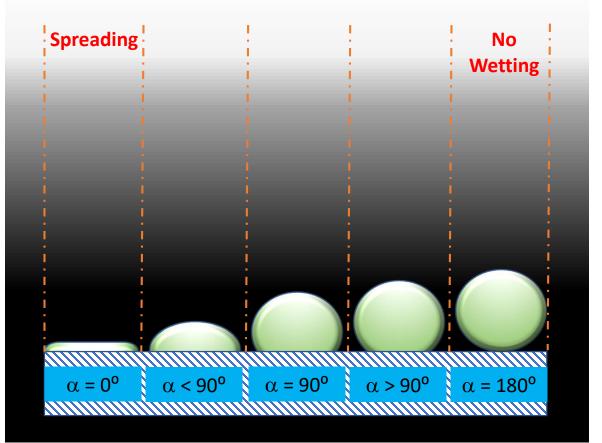




Rapid Wetting with Additive



Contact Angle and Wetting Properties



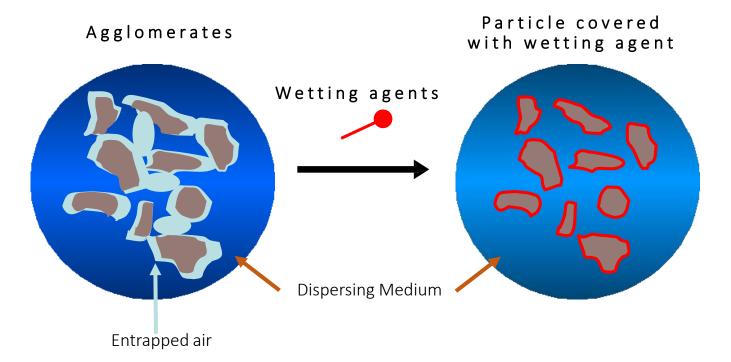
Relationship between the contact angle and wetting characteristics

In general the following apply:

- A substrate with high surface energy is easily wet out
- A liquid with a low surface energy is good at wetting
- Wetting is ideal if the surface energy of the liquid is significantly less than the surface energy of the substrate

Pigment Dispersion and StabilizationWETTING(first of three stages)

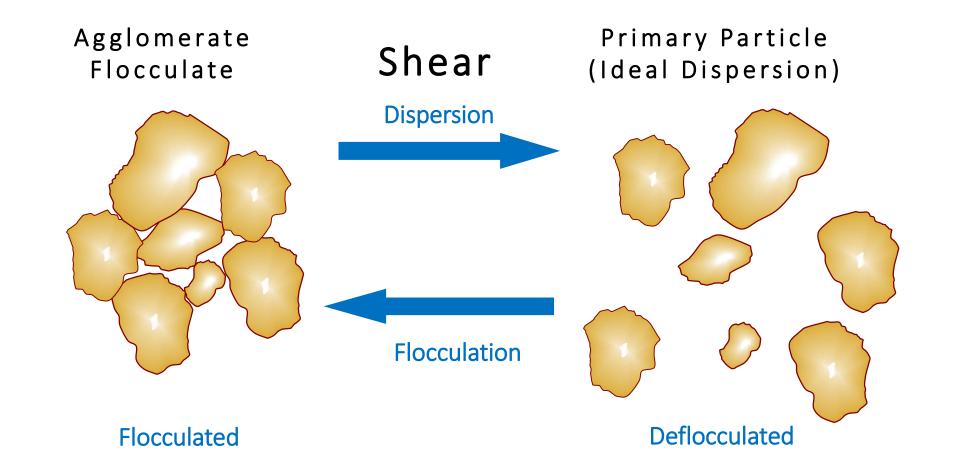
Pigment wetting is the displacement of air and moisture at the pigment surface by the liquid of the millbase



Good wetting (adjusting Surface Tension liquid phase, through wetting agent):

- enabling high pigment solids
- low mill-base viscosity
- high milling efficiency

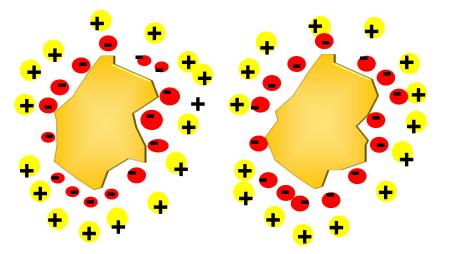
Pigment Dispersion

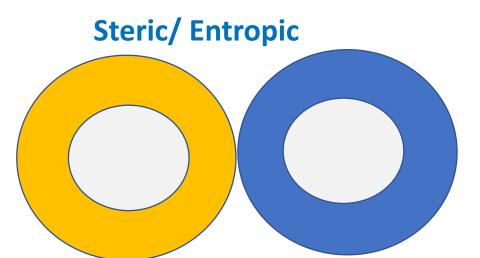




Pigment Dispersion and Stabilization STABILIZATION

Electrostatic Repulsion





Main stabilization in a-polar systems, including water-less drying stage

Main stabilization in polar/ aqueous systems

Dispersant Requirements:

- Contains affinic groups providing strong adsorption on pigment surface
- Resin/solvent compatible chains directed into the surrounding vehicle



Technology Challenge FOR WATERBORNE DISPERSIONS

- Optimization dispersion stability and paint performance
- Maintaining stabilization of pigments during transition from polar to non-polar environment during film formation
- Shift from electrostatic to steric stabilzation



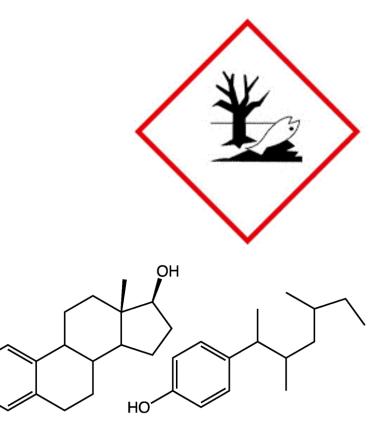
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APE – Alkylphenol Ethoxylates

- Group of nonionic wetting agents main product is NPE (nonyl phenol ethoxylate)
- Biodegradability 60% minimum degradation within 28 days
- Effect to aquatic life Bioaccumulation
- Classified as endocrine disruptors
- Banned and restricted to be used in the industry



Structure of the hormone estradiol and one of the nonylphenols.

HO



Move to APE-free Emulsion Paints

EPA Directive

U.S. EPA Office of Pollution and Toxics

"EPA Adds Nonylphenol Ethoxylates to Toxics Release Inventory"

- promoting greater transparency for chemicals used in cleaners, detergents, paints, etc.

- Effective for the 2019 TRI (Toxics Release Inventory)

Canada

Proposed regulations to reduce the use of APE's by 95% (2010)

EU

APE's cannot be used at 0.1% or greater (2003)



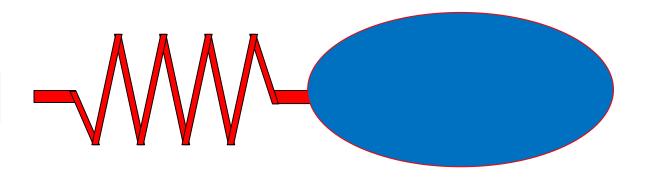
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Nonionic wetting agents 1ST GENERATION

Classical non-ionic: APE



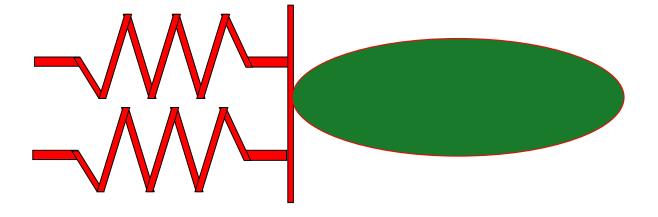
Hydrophobic tail

Hydrophilic head



Nonionic wetting agents 2ND GENERATION

Gemini-type Split hydrophobe



Hydrophobic tail

Hydrophilic head

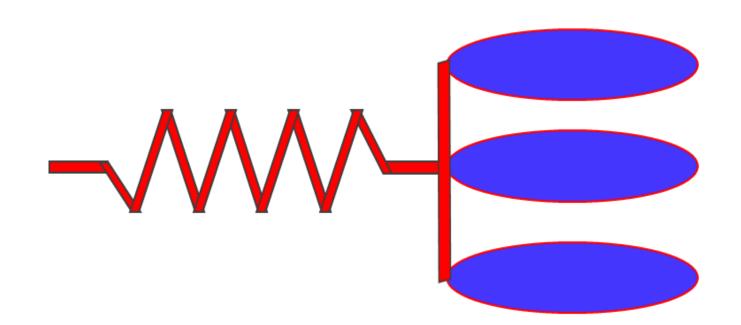
Still missing strong anchoring functionality onto pigments, weak steric stabilizer due to **COILING** of long linear PEG-group



3RD GENERATION

Pat-Add DA 202

Patcham's 3 Master; Triple Masted Schooner Technology





Hydrophobic tail

TAIL: Multi-functional anchoring moieties to firmly anchor unto multiple substrate compositions

Hydrophilic head

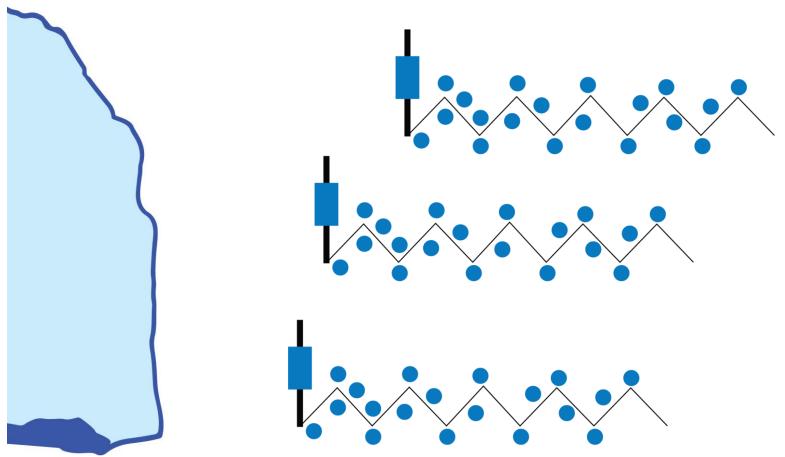
HEAD: *Three-master* structure optimal packaging and stabilizing density

Nonionic wetting agents

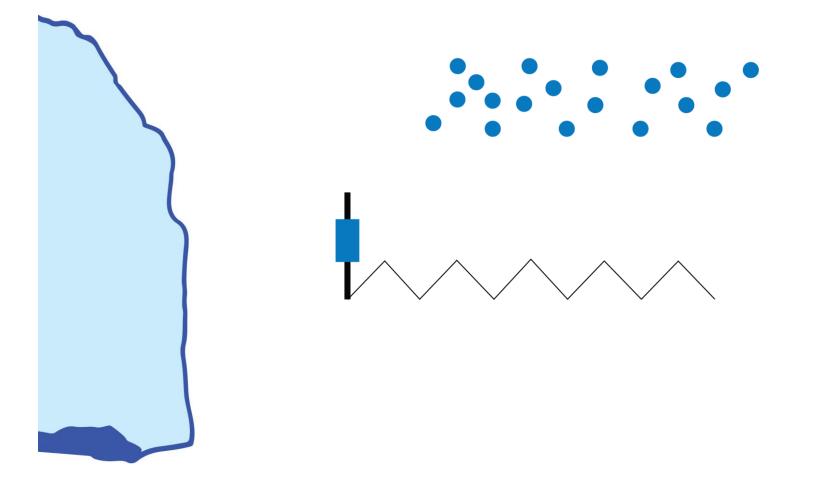
Technology : 3-Master concept! 3-hydrophilic groups per hydrophobic chain

- Nonionic wetting agent in WB (Base-) paints and colorants
- Superior stabilization via multiple variety of pigment affinic groups
- Dense packing of hydrophilic group offers increased stability
- Proximity and multiple hydration sites resists Flocculation
- Resistant to alkyl chain coiling during dehydration
- APE-free!

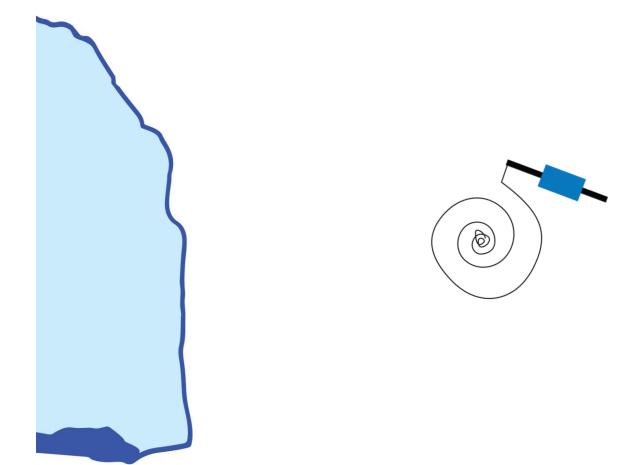




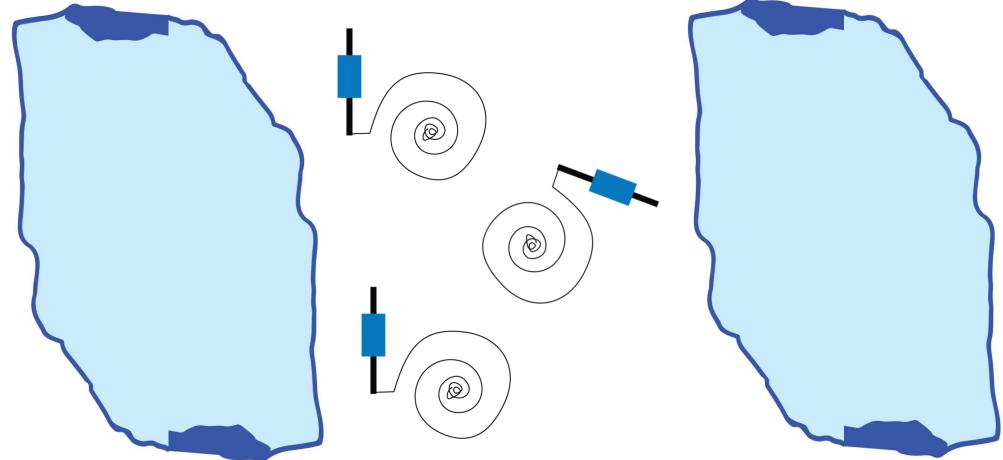




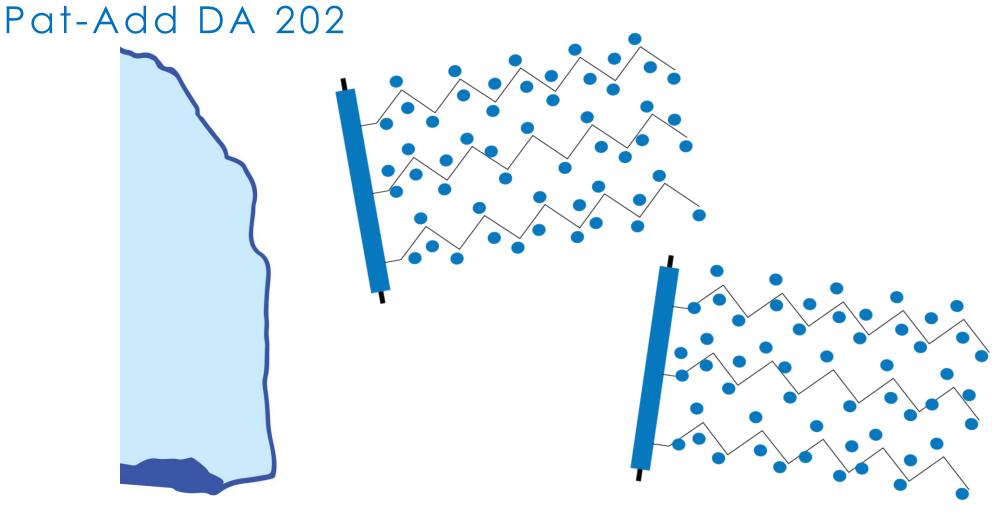






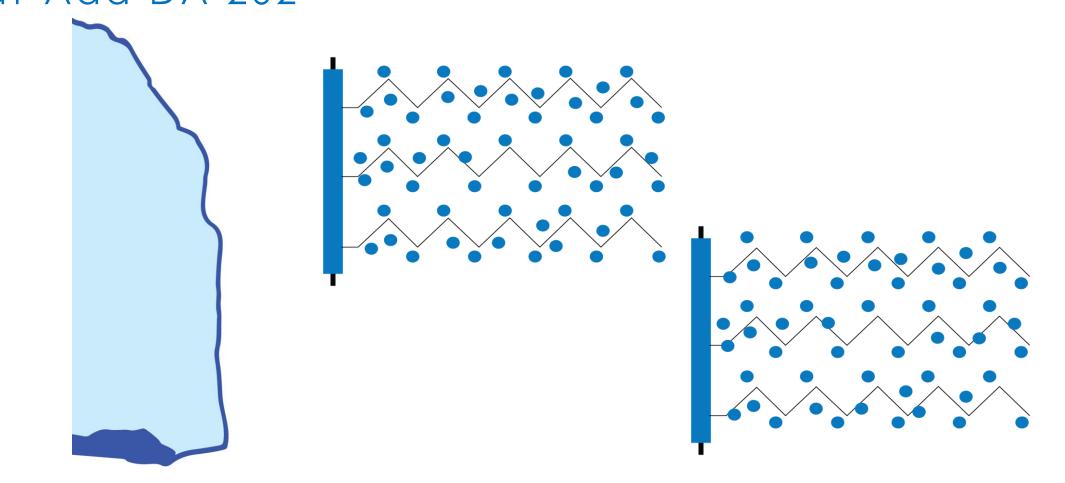






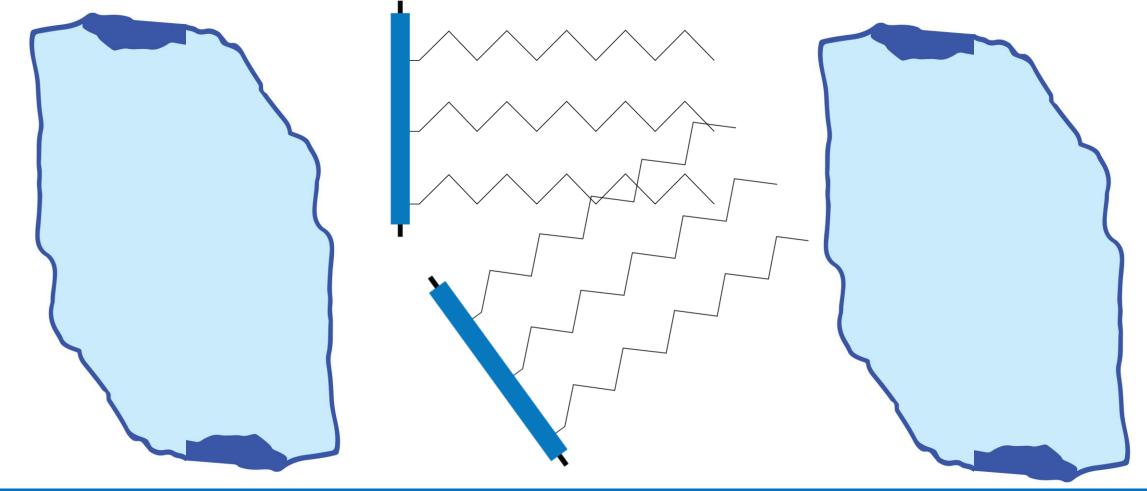


Wetting Agent – during Film Formation Pat-Add DA 202





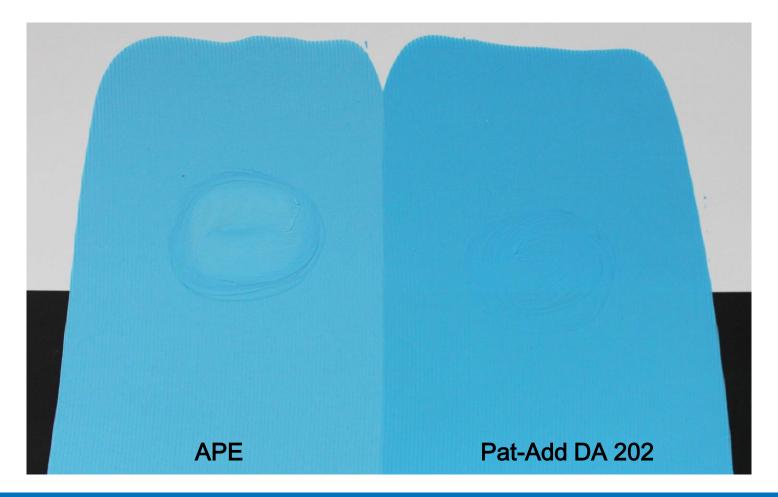
Wetting Agent – during Film Formation Pat-Add DA 202





Resulting in Resistance to Flocculation

During shift from Aqueous to Organic during Dry





Pat-Add DA 202 APPLICATIONS







Contents

Challenges, Global Trends and Develope
 Role of Wetting Agents
 APE based and APE free wetting agents
 Pat-Add DA 202
 Performance in various emulsion paints

Pat-Add DA 202 PERFORMANCE STUDY

- Wetting Efficiency
- Foam Entrapment in various PVC (Acrylic Paints)
- Foam Generation in Application
- Freeze Thaw in various PVC (Acrylic Paints)
- Opacity- Contrast Ratio
- Color Stability- Flocculation
- Scrub Resistance Test
- Water Resistance Test
- Washability Test

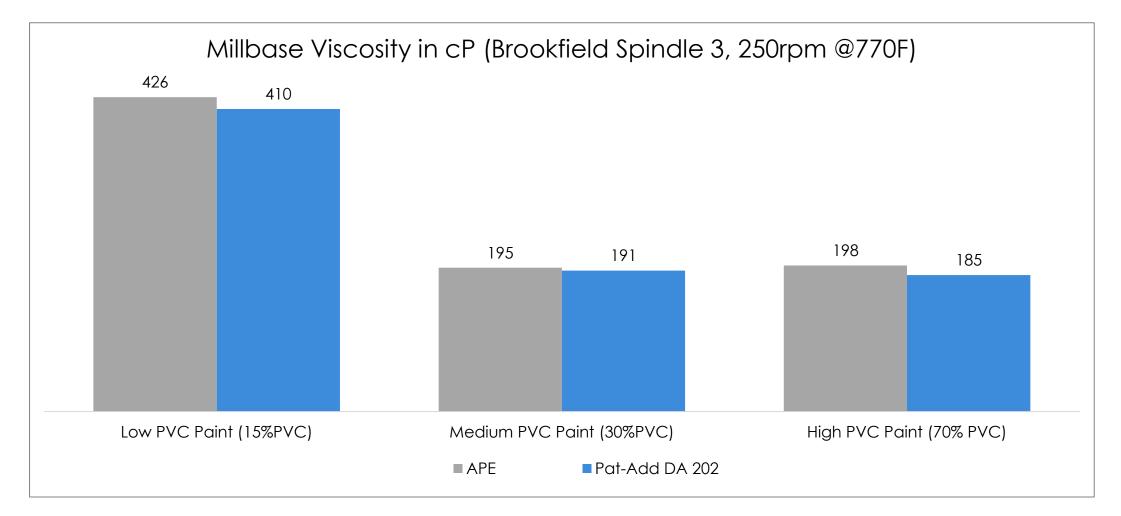


General Formulation for Pat-Add DA 202

Description	Quantity	% Weight	Gal	
Grind				
Water	100.0	9.63	12.00	
HEC	2.0	0.19	0.17	
pH regulator	0.5	0.05	0.06	
Pat Add DA103	6.0	0.58	0.55	
Pat-add DA 202	2.0	0.19	0.22	
In-Can Biocide	1.0	0.10	0.12	
Pat-Add AF 34	2.0	0.19	0.24	
Attapulgite clay	2.0	0.19	0.10	
Titanium Dioxide	200.0	19.26	6.00	
CaCO3, 5HF	50.0	4.81	2.22	
Sub-Total	365.50	35.19	21.68	
Letdown				
Water	25.0	2.41	3.00	
Acrylic Emulsion	400.0	38.52	45.71	
Add grind to letdown				
Pat-Add AF 34	2.0	0.19	0.24	
Water	211.7	20.38	25.41	
ICI Thickener	30.3	2.92	3.48	
Pat-Add Rheol 100	4.0	0.39	0.46	
Total	1038.5	100.00	100.00	

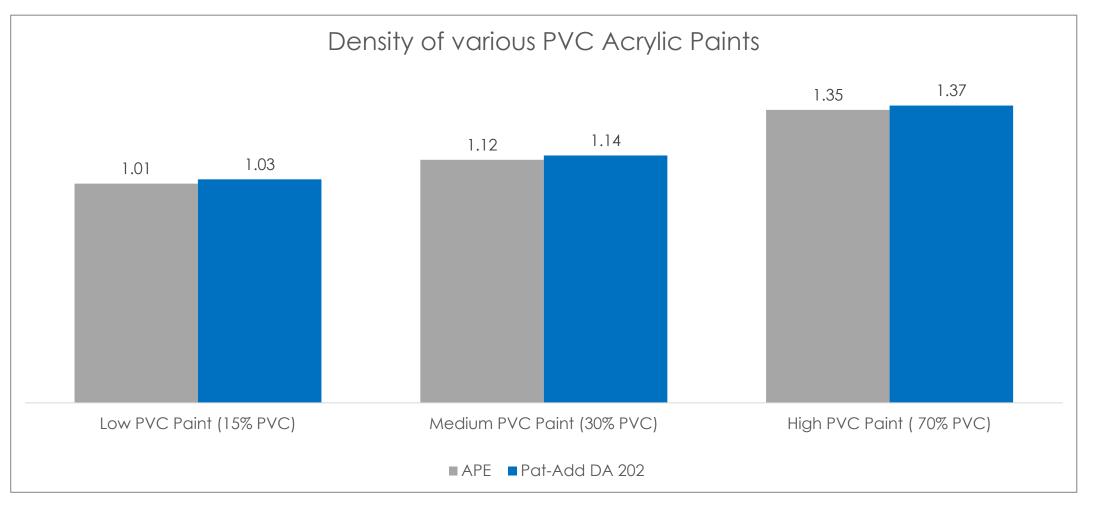
Calculation Results		
VOC g/L	0	
PVC Ratio	28.13	
Formula Lb / Gal	10.39	
% Weight Solids (NVW)	45.29	
% Volume Solids (NVV)	31.81	

Wetting Efficiency





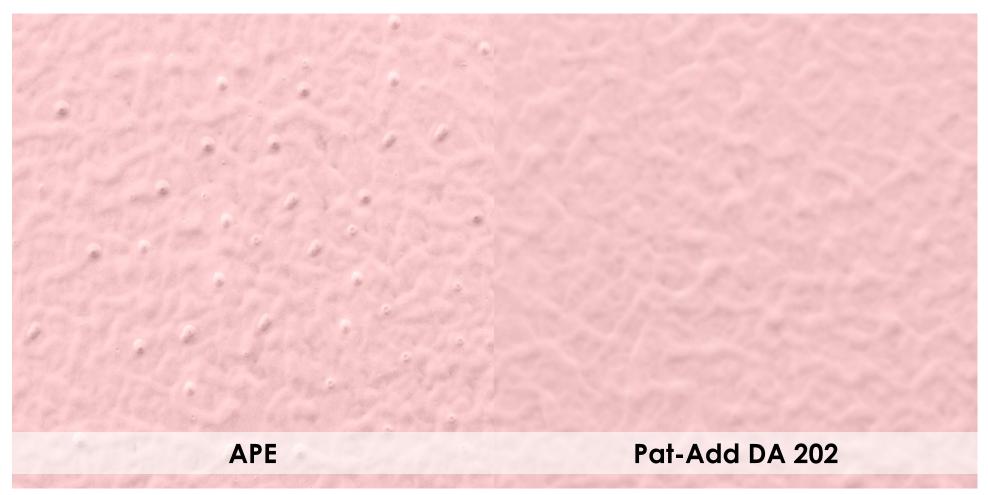
Foam Entrapment





Foam Generation in Application

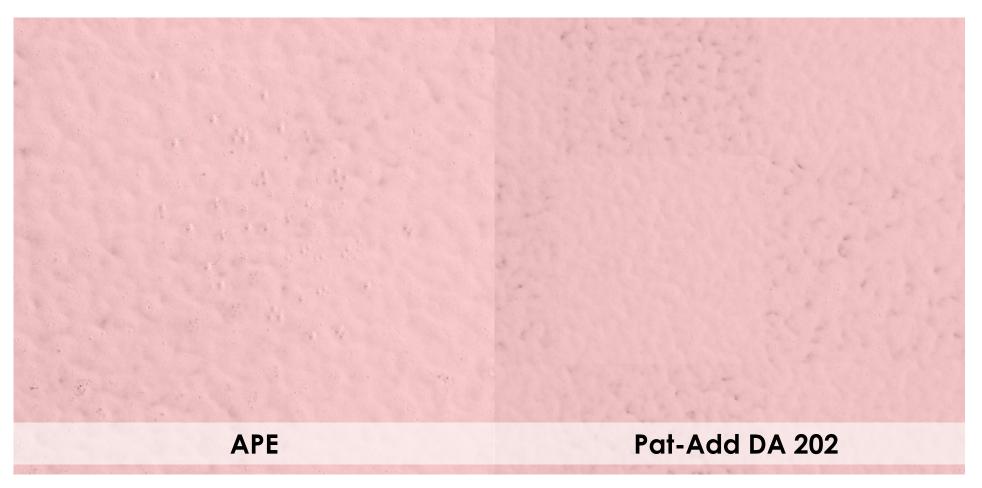
LOW PVC ACRYLIC EMULSION PAINT (15% PVC)





Foam Generation in Application

MID PVC ACRYLIC EMULSION PAINT (30% PVC)





Foam Generation in Application

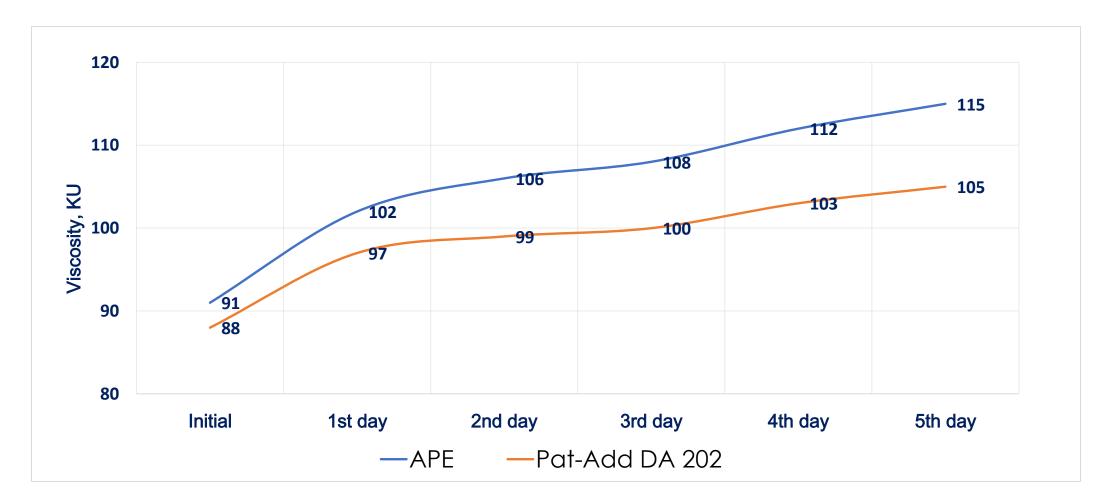
HIGH PVC ACRYLIC EMULSION PAINT (70% PVC)





Freeze Thaw Viscosity Results

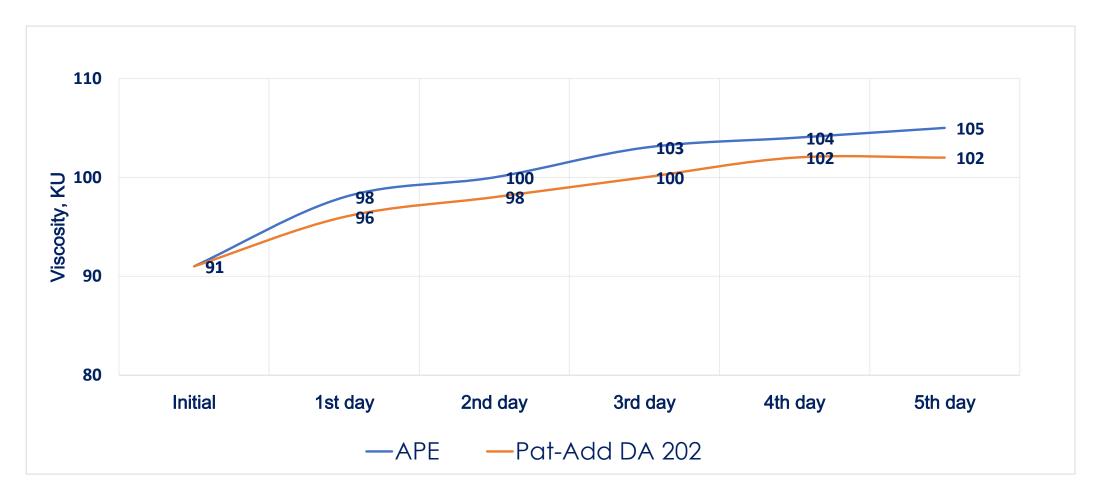
LOW PVC ACRYLIC EMULSION PAINT (15% PVC)





Freeze Thaw Viscosity Results

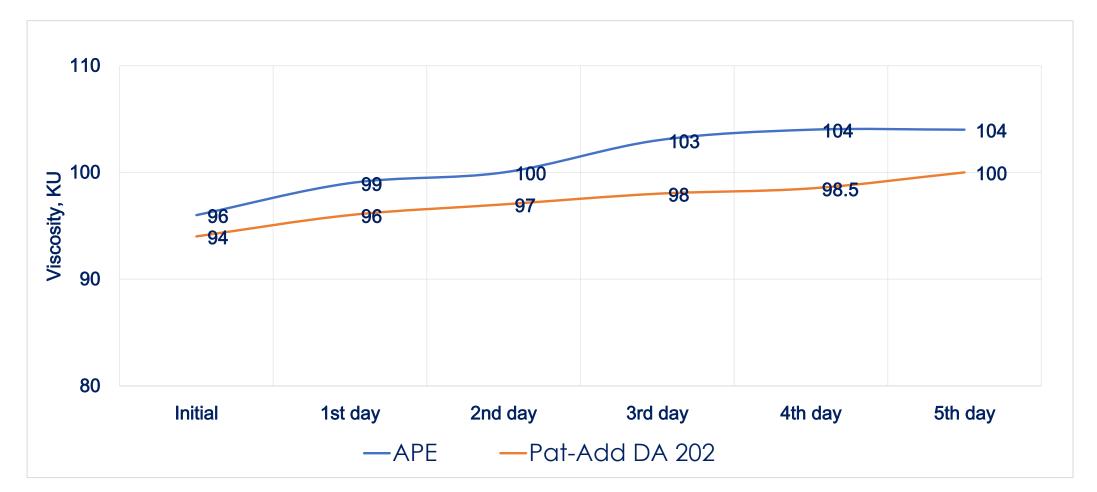
MID PVC ACRYLIC EMULSION PAINT (30% PVC)





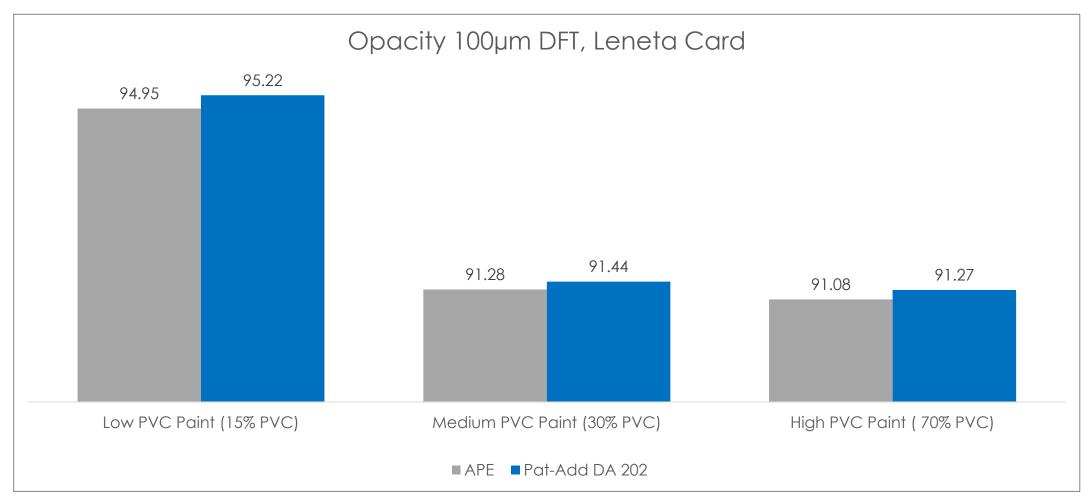
Freeze Thaw Viscosity Results

HIGH PVC ACRYLIC EMULSION PAINT (70% PVC)





Opacity / Contrast Ratio





Color Stability

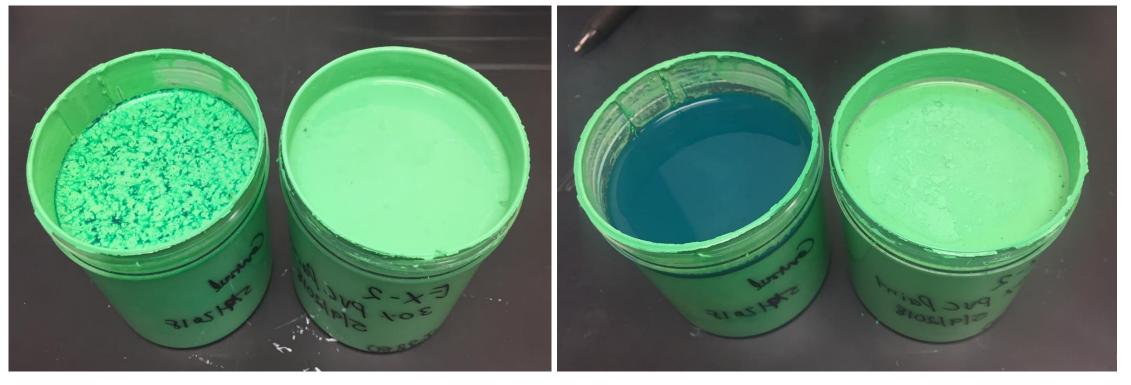
30% PVC ACRYLIC EMULSION WITH 12% UNIVERSAL COLORANT GREEN

After 24 hours Storage

After 30 days Storage

Pat-Add DA 202

*At Room Temperature Storage



APE

APE Pat-Add DA 202

Color Stability

30% PVC ACRYLIC EMULSION WITH 12% UNIVERSAL COLORANT BLUE

After 24 hours Storage

After 30 days Storage

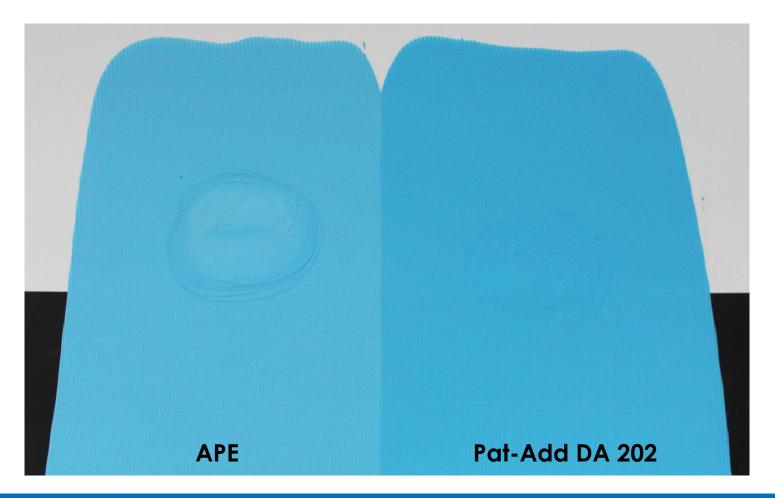
*At Room Temperature Storage



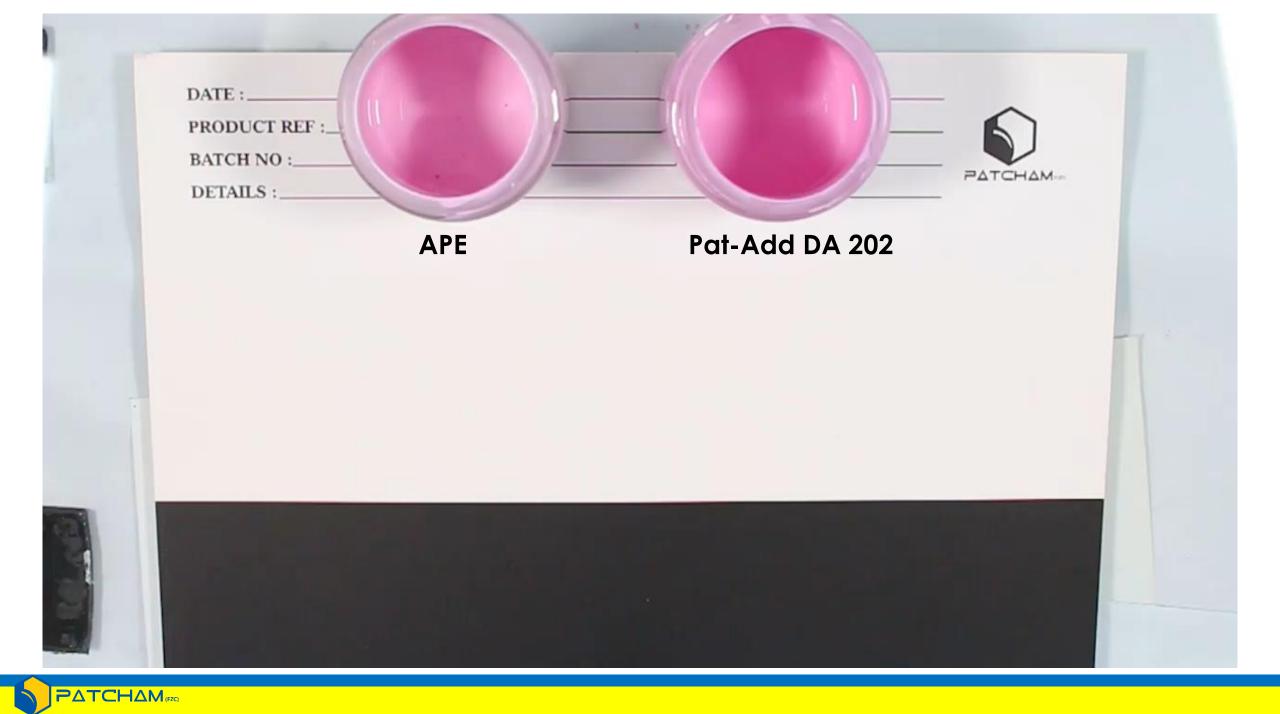
APE

Tinting Strength and Flocculation

TINTED HIGH PVC STYRENE ACRYLIC BASE







Scrub Resistance Test

HIGH PVC ACRYLIC EMULSION, 70 % PVC

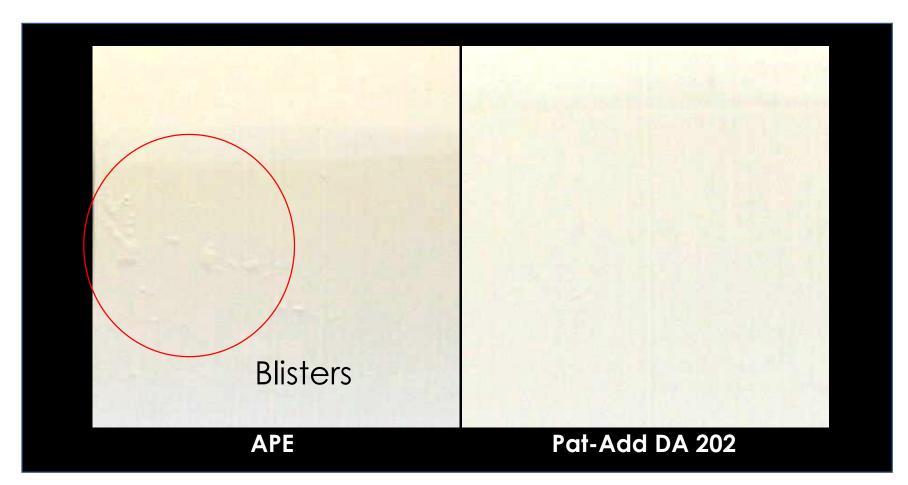


Pat-Add DA 202



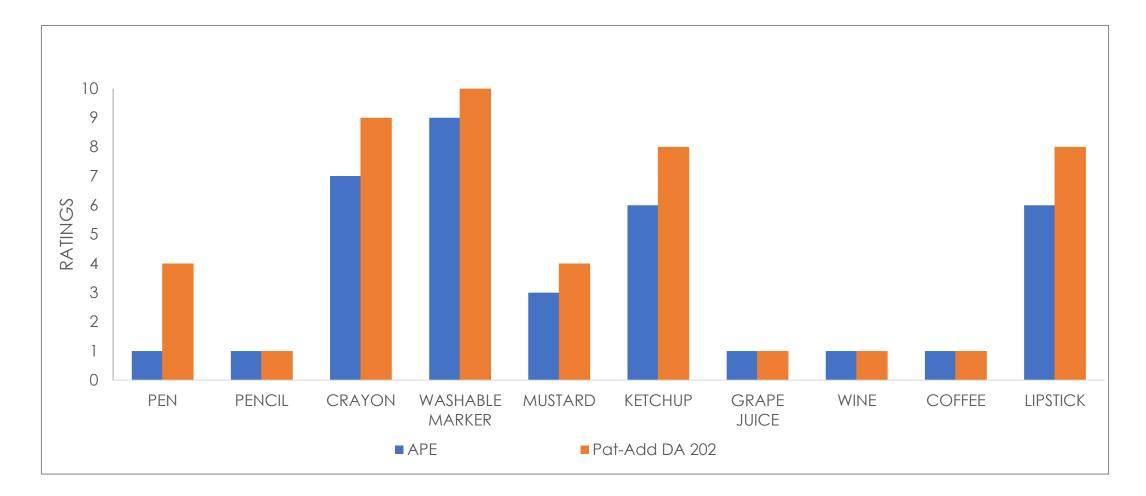
Water Resistance Test

HIGH PVC ACRYLIC PAINT (3-days Water Immersion)





Washability Test





Summary of Performance

Pat-Add DA 202 vs APE



Wetting Efficiency



Foam Entrapment in various PVC



Foam Generation in Application



Freeze Thaw in various PVC



Opacity- Contrast Ratio



Color Stability- Flocculation



Water Resistance Test



Washability Test



Scrub Resistance Test



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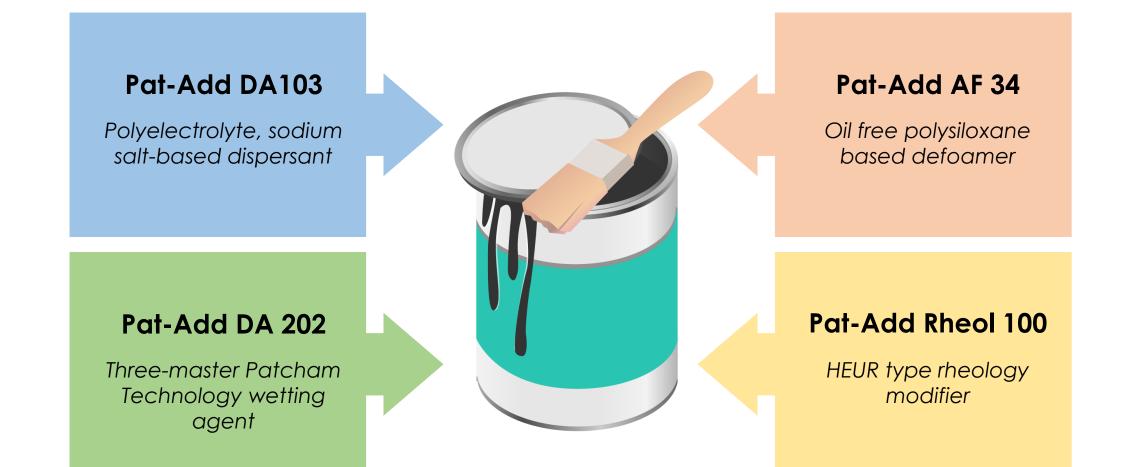
Conclusion

Pat-Add DA 202

- Patcham's new 3-Master technology for nonionic wetting and dispersing agents contributes to superior performance
- Applicable as drop-in alternative to APE-based wetting agents



Patcham Additives for Emulsion Paints



Other Formulations – Medium PVC

Description	% Weight
Grind	
Water	16.50
HEC	0.60
pH regulator	0.20
Pat Add DA103	0.50
Pat-add DA 202	0.40
In-Can Biocide	0.40
Pat-Add AF 34	0.30
Titanium Dioxide	12.00
CaCO3, 5HF	13.00
Sub-Total	43.9
Letdown	
pH regulator	0.10
Acrylic Emulsion	39.00
Add grind to letdown	
Pat-Add AF 34	0.10
Propylene Glycol	1.50
Water	14.00
Coalescing agent	1.20
Pat-Add Rheol 100	0.20
Total	100.00

PATCH

Calculation Results	
VOC g/L	0
PVC Ratio	39.241
Formula Lb / Gal	10.06
% Weight Solids (NVW)	45.48
% Volume Solids (NVV)	49.98

Other Formulations – High PVC

Description	% Weight
Grind	
Water	28.85
HEC	0.70
pH regulator	0.20
Pat Add DA103	0.60
Pat-add DA 202	0.40
In-Can Biocide	0.25
Pat-Add AF 34	0.20
Titanium Dioxide	8.00
CaCO3, 5HF	37.00
Sub-Total	76.20
Letdown	
Acrylic Emulsion	14.00
Add grind to letdown	
Pat-Add AF 34	0.10
Propylene Glycol	0.20
Water	8.55
Coalescing agent	0.75
Pat-Add Rheol 100	0.20
Total	100.00

ſ	Calculation Results	
ſ	VOC g/L	0
	PVC Ratio	69.39
	Formula Lb / Gal	10.001
	% Weight Solids (NVW)	52.92
	% Volume Solids (NVV)	22.91



Disclaimer

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